

WIKI

What is a wiki?

- A wiki is a website where users can add, remove, and edit every page using a web browser.
- Wiki's are designed to be user-friendly and are often used to create collaborative websites such as community websites and forums
- Businesses use wikis for company websites, intranets and knowledge management systems.

5 ways companies can use wikis

1. Website

- Free
- User-friendly
- Effective
- Control

2. Project Management

- Central hub
- Streamline workflow - reduce emails and versioning
- Everyone can see the project in one place
- Involves everyone
- Inform everyone about the progress

3. Documentation

- Building content
- Reports
- Profiles
- Advertising
- Sharing

4. Online Community

- Invites community participation
- Sharing of ideas
- Focuses on specific topics and issues
- Brings community together

5. Intranet

- Updates
- Important dates
- Templates / forms
- Blogs and discussions
- Policies and procedures

These are just a few ways a wiki can be used. You will soon discover that a wiki is one of the most versatile tools you can use.

Moorabool Export Network

What's new on the internet and how can i use it??



Google Docs

Google Docs is a free, Web-based word processor, spreadsheet, presentation, photo album and form application (surveys) offered by Google. It allows users to create and edit documents online while collaborating in real-time with other users. You can access your documents on any computer that has an internet connection. Google docs eliminates versioning, as there is no need to send the document as an email attachment requesting changes to be made.



Barcoding

- Mobile phone barcode scanner
- Links to website
- Business card
- Profiles



LINK TO OUR WEBSITE

Thank You

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eBooks, eProfiles and Pixel Books

These online marketing tools have a number of advantages over hard copy profiles, including:

- Quick to create
- Can be updated and changed instantly
- Excellent for client database marketing
- Instant delivery via internet and email

eBook and eMagazine

This is an online magazine which can be updated at anytime. Cost: \$1,500 which can also be used as a website
<http://www.proactivetours.com.au/pat/ebookpr.asp?CU=1138>

eProfile

e-profiles can be made for each consultant, including picture and bio. Cost: \$120 per year
<http://www.myeprofile.info/jnb>

Pixel Book

Turn your corporate profile into an online book for only \$30 per page
<http://www.pixelbook.biz/brochure/index.html>

Live Web Presenter

- Innovative way to use video
 - Engaging
 - Personalise your band
 - Direct attention of the user to specified elements of your site
- <http://www.netregistry.com.au/web-design/video/live-presenter.php>

